



JOB ADVERTISEMENT

Media Manager — Wealdstone FC

Location: Grosvenor Vale, Ruislip (on site; candidates should live within a reasonable commute)

Hours: Full-time, minimum 38 hours per week. Professional football runs on fixtures, so hours are flexible and include regular evenings, weekends and travel to away games.

Salary: Competitive and in line with the market; negotiable for the right candidate

Reports to: Chief Executive

Closing date: 5pm, Friday 23 October 2026

The role

Wealdstone FC is a proud, community-rooted club entering a period of change, with a new leadership team raising standards on and off the pitch. We want a creative, hands-on Media Manager to deliver the club's media and communications.

This is a delivery role. You will personally plan, shoot, edit, write and publish the club's content, turning a busy week of first team, academy, women's, foundation and clubhouse activity into consistent output that grows our audience, supports our partners and sells tickets. You will also recruit student interns through our university partners to support you.

What you'll do

Deliver the club's media

- Run a weekly content schedule, gathering every department's needs each Monday, and publish to plan.
- Cover every matchday, home and away: live updates, photography, video, interviews and match reports.
- Edit highlights, short-form vertical video, features and news for the website, X, Instagram, Facebook, TikTok and YouTube.
- Develop a family-focused, passionate and honest tone of voice, and evolve the club's brand.
- Act as lead contact for external media, PR and club announcements.

Drive growth

- Run campaigns that grow ticket, merchandise and sponsorship revenue, working with the commercial team.
- Send regular email campaigns and capture supporter data across all channels.
- Manage paid social within budget and report monthly on reach, engagement and ticket sales.
- Look after the photo and video archive, and ensure content meets League, FA and broadcasting rules.

Promote the whole club, seven days a week

- Market the social club and clubhouse as a destination in their own right: live sport screenings, music and tribute nights, quiz and bingo evenings, happy hours and seasonal events.
- Promote non-matchday events and venue hire through bookthevale.co.uk, and capture photo and video at events to grow future bookings.
- Cover and promote academy, women's team, foundation and community activity, so the club's full story reaches supporters and the local area.
- Work with the clubhouse and commercial teams on weekly event calendars, flyers and targeted posts that bring people to The Vale on non-matchdays.

Build your support

- Recruit media interns and volunteers through partners including Brunel University, and Harrow College and brief and supervise them so they add real capacity on matchdays and across the academy, women's team and foundation.

What we're looking for

Essential

- Experience producing content yourself across multiple channels, from image posts to short-form video.
- Strong filming, editing and photography skills (Photoshop, Lightroom and Premiere Pro or equivalent).
- Excellent copywriting and storytelling.
- Self-motivated, highly organised and calm under pressure, able to deliver without a team behind you.
- Available for home and away matchdays, evenings and weekends.
- A full UK driving licence, or the ability to travel to away games.
- A commitment to Equality, Diversity & Inclusion and safeguarding. The role involves working with young people, so an enhanced DBS check is required.

Desirable

- Two or more years in a similar role in sport.
- Experience supervising or mentoring students or volunteers.
- A degree in media, communications or journalism.
- Experience of WordPress, Google Analytics, email marketing and paid social.
- Experience working with footballers or elite athletes, and an understanding of non-league football.

Why join us?

- Own the club's media from day one, at a club at a turning point.
- Work directly with the Chief Executive.

How to apply

Send your CV, a short covering note and links to your work to secretary@wealdstonefc.com by 5pm on Friday 23 October 2026. Interviews will be held as soon as practical.